

## Active Clothing Co. Limited

To Date: 17.02.2025

BSE Limited Listing Compliance P J Towers, Dalal Street, Mumbai - 400001, India

SUB: Q3FY25 INVESTOR PRESENTATION

**Ref:** Scrip Code 541144 (Active Clothing Co Limited)

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Investor Presentation for the Quarter and Nine Months ended December 31, 2024.

You are requested to take the same on record and acknowledge the receipt.

Thanking You, Yours truly, For Active Clothing Co Limited

Managing Director Rajesh Kumar Mehra DIN:00026176

CIN NO: L51311PB2002PLC033422

# ACTIVE CLOTHING CO LIMITED

A High Street Fashion Wear-sketch To Store Company



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## Active Clothing Co Limited @Glance



Active Clothing Co. Limited, based in Mohali, Punjab, is an integrated apparel manufacturer specializing in the design and production of flat-knitted sweaters, jackets, and circular-knitted t-shirts. Active Clothing provides a unique "design-to-shelf" service, offering end-to-end solutions for global fashion brands. This comprehensive platform covers everything from design and manufacturing to retail, making it a preferred partner for high-fashion streetwear and direct-to-consumer brands.

The company operates a state-of-the-art facility with all processes under one roof, ensuring stringent quality control, faster turnaround times, and efficient order management.

With its strong focus on quality, competitive pricing, and innovative solutions, Active Clothing caters primarily to international markets, building long-term relationships with prominent foreign brands. The company has established itself as a reliable provider in the global apparel industry, catering to ultra-premium brands.

The company got listed on the BSE on March 26, 2018

India's one of the leading Integrated Design-to-retail Apparel Company, Catering To Premium Fashion Brands



## Vision, Mission & Values







#### **Vision**

- Aspires to become a global leader in fashion knitwear and outerwear by fostering innovation and design to deliver unparalleled customer satisfaction.
- Committed to being a caring, well-managed organization for its business partners, customers, and employees while upholding its responsibilities as a conscientious corporate citizen.



#### Mission

- Aims to drive innovation, lead the market, and deliver best-value products and services to its global clientele.
- Strives to make a meaningful impact through its branding, staying ahead of fashion trends, market dynamics, and technological advancements.
- It is dedicated to enhancing the quality of life for its business partners, customers, and employees.

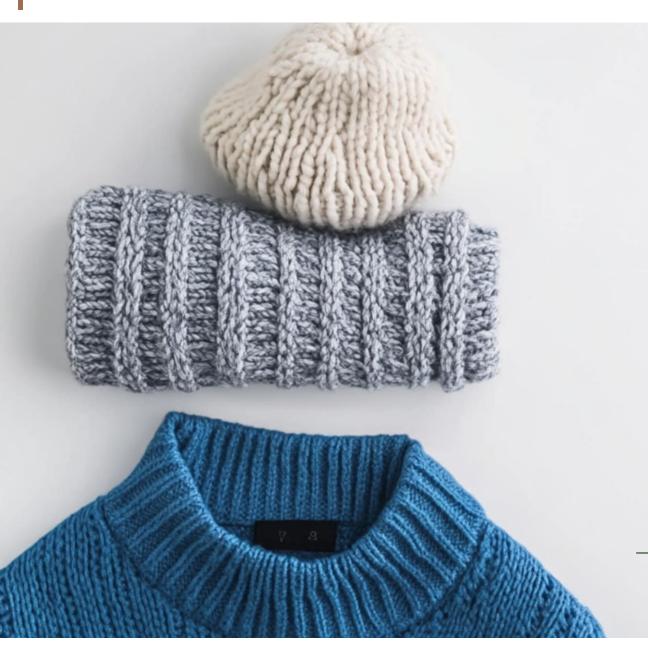


#### **Values**

- Leadership
- Learning
- o Integrity
- Innovation
- People
- Performance

## Key Facts & Figures







25+ Years Of Experience



30+ **Export Countries** 



2,300+ **Total Workforce** 



2,30,000 Sq. Ft **Total Production Area Currently Under Use** 



46,50,000 Overall Annual Apparel Capacity



200+ Number Of MBOs



**Target Audience** Men, Women, Kids



Q3 FY25 Total Income: ₹ 100 Cr EBITDA: ₹9 Cr PBT: ₹4Cr



FY24

₹	2	13	Cr	
Tota	al	Inc	omo	е

₹ 21 Cr **EBITDA** 

₹5Cr PAT

₹ 3.13 **EPS** 

## **Market Potential & Opportunities**





Regional Market Share

•North America: 38.46%

•Europe: Significant market presence

•Asia-Pacific: Rapid growth due to rising disposable incomes and urbanization

Outerwear Jackets Market Size

**2024:** USD 31.51 Billion

2033: Projected to reach USD 53.76 Billion

**Sweaters Market Size** 

2023: USD 12.8 Billion

2030: Projected to reach USD 19.6 Billion

Joggers and Sweatpants Market Size

2023: USD 87.16 Billion

2030: Projected to reach USD 131.92 Billion

Flat-knit Sweaters Market Size

2022: USD 60 Billion

2030: Projected to reach USD 85 Billion

Circular Knit Fabric Market Size

2022: USD 4.5 Billion

2030: Projected to reach USD 7.2 Billion

**Readymade Garments Market Size** 

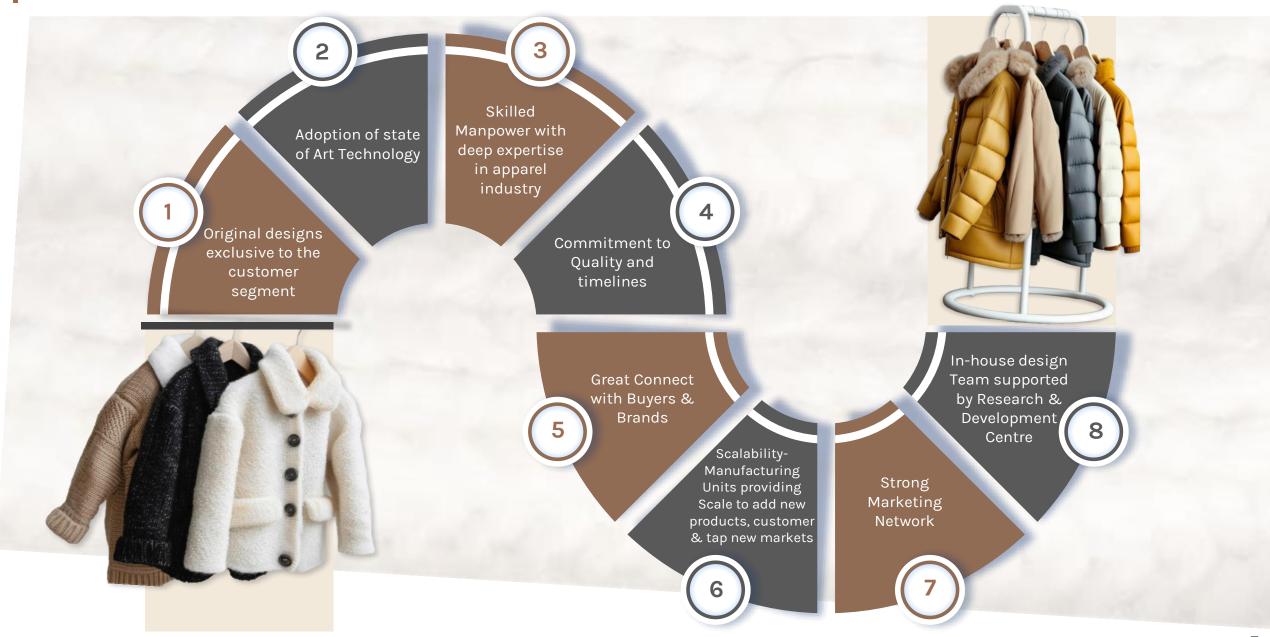
**2022:** USD 4.5 Billion

2030: Projected to reach USD 7.2 Billion



## Active's Levers For Success





### **Active's Journey**



8

#### 2002

**Active Clothing** became the official distributor for Levi's and Dockers in the **Upper North** territory

#### 2005

A state-of-theart design and development center was established. equipped with the latest machinery to support innovation.

#### 2010

Active further strengthened its manufacturing capabilities by setting up factories dedicated to jacket production.

#### 2015

Production capacities across various segments were augmented to meet growing demand.

#### 2018

The company achieved a significant milestone by getting listed on the BSE **SME** platform.

#### 2024

expanded product portfolio by introducing soft wovens, increased production area, and added garment dyeing and printing units to offer a wider variety of value-added products.





























The company expanded its retail operations to reach a broader customer base.

2003

The company ventured into sweater manufacturing by expanding its own production facilities.

A new factory for t-shirt manufacturing was established. diversifying the product range.

**Active Clothing** successfully executed its visionary business expansion plans, paving the way for future growth.



**Active Clothing** crossed ₹ 200 Cr in annual revenue. marking a major achievement in its growth story.

2023

2008 2017 2014

#### **Product Portfolio**





#### **Jacket**

Active is a leading jacket manufacturer specializing in polyester quilted, washed-down cotton, over-dye, and wool jackets, with over 500 machines dedicated to production.



#### **Sweaters**

India's amongst largest sweater manufacturer, using diverse yarns like cotton, merino wool, acrylic, and viscose. Equipped with 352 fully fashioned computerized machines from SHIMA SEIKI, STOLL, and KAUO HENG.



#### T Shirts & Sweatshirts

Specializing in solid and autostripe polos, sweatshirts, joggers, and fine knitwear, using cotton, blends, indigo, and fleece. Operates 100+ specialized machines across four lines for efficiency and consistency.



#### **Shoe Uppers**

Active now designs and manufactures shoe uppers for major brands like Adidas, with new installations underway to meet growing demand.

Active has expanded its product range by introducing new categories, including **knitted beanies and gloves, soft-knitted toys, and athleisure products**. This diversification strengthens its market position, enhances customer offerings, and drives revenue growth.

## **Providing Go To Marketing Solutions For Brands**



ACCL leverages deep market insights and strategic expertise to unlock new opportunities for fashion brands. Its comprehensive market entry services ensure seamless brand expansion and sustained growth.

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#### **Real-Time Sales Tracking**

Monitors territory-wise performance and POS sales trends for data-driven decision-making.

#### **End-to-End Logistics Support**

Manages inventory, warehousing, and lastmile delivery to retail points.

#### In-Depth Market Research

Conducts detailed competitor analysis and territory mapping to position brands effectively.

### Brick-Wise Analysis

Provides granular insights to optimize store-level sales and distribution.

#### **Smart Pricing & Promotions**

Recommends markdown strategies and seasonal pricing to maximize revenue.

#### **Proven Growth Partner**

Successfully scaled mid-to-large fashion brands across **Northern India**, driving sustained market penetration.





**Current Customer Base For Marketing Services** 















## Multi-Brand Retail & Distribution



#### **Active: Multi-Brand Fashion Destination**

Active offers a curated mix of Levi's, Flying Machine, Arrow, Nike, Skechers, Celios. With 7 stores across Punjab and more in the pipeline, it is rapidly expanding as a go-to retail hub.



Number of MBOs 200+



#### One Of The Leading Marketing Partner In North India

Active is the largest levis marketing partner for the regions of Chandigarh, Punjab, J&K, and Himachal Pradesh, with strong market expertise.

It has expanded as a key partner of Arvind Lifestyle Pvt. Ltd., distributing Flying Machine and Arrow across multiple regions.

Additionally, ACCL is growing the market for Being Human, Rare Rabbit, John Player and Celio, leveraging a network of 200+ Retailers to drive growth.



## Serving Leading Brands



Levis is a key client leveraging all facilities for a seamless sketch-to-store experience. Other brands like TCHIBO, NEXT, and BESTSELLER benefit from a design-to-delivery model, receiving tailored collections that integrate design and manufacturing across knitwear and wovens.



## State Of The Art Manufacturing Facility



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Location: Fatehgarh Sahib, Punjab

**Sweaters** 

24,00,000 Units Utilization In FY24 85%

**T-Shirts** 

10,00,000 Units

Utilization In FY24 75%

**Jackets** 

5,00,000 Units Utilization In FY24 85%



7,50,000 Units **Utilization In FY24 50%** 











## Active Clothing's Manufacturing Excellence



The company Specializes in manufacturing of Flat-Knitted Sweaters, Jackets, Circular-Knitted T-Shirts, and Shoe Uppers





- o The facility is Equipped with advanced technologies from Germany and Japan
- Integrated Production Chain from material selection to sewing, printing, embroidery, and washing, delivering end-to-end solutions
- Partner to world-renowned brands, earning loyalty through consistent quality and service
- o Active's Facility is equipped with the best health and safety standards



## Key Certifications & Accreditations









assessment standard







**Global Organic** 

**Textile Standards** 

**SEDEX-4 PILLAR** 









## Design Center – A Hub For Creativity & Innovation



At Active The Design Center serves as a creative powerhouse, offering a wide range of services that support brands and designers in their design and development journey.









#### **Personalized Development**

Designs are carefully curated to align with brand identity and market trends, ensuring a seamless transition into production.

#### **Optimized Time & Resource Management**

The structured process helps minimize waste and accelerate product development.

#### **Comprehensive Design Capabilities**

Trend Research & Forecasting

Creative and Trend-Driven Concepts Precise Colour & Yarn Selection

In-House Design & Development Programs

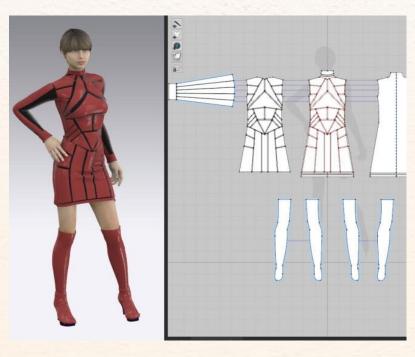
Swatches & Samples Available (3gg - 18gg)

### Virtual Design Development – A Smarter Approach To Fashion



The Virtual Design Development process is transforming the industry by offering a more sustainable, efficient, and cost-effective way to bring ideas to life.

By integrating digital simulations, brands can refine designs before moving to production, reducing waste and saving time.







#### **3D Garment Simulation**

Enhances visualization with precision.

#### **Real-Time Modifications**

Allows instant adjustments for better decision-making.

## Presentation-Ready CADs & Colorways

Streamlines approval processes

#### Technical Programs for Seamless Execution

Ensures smooth transition to manufacturing.

#### Sustainability at the Core

Reduces yarn waste and eliminates excessive sample shipping.

## Levi's & Active A 22-year Partnership



Levi's Strauss India Limited, a 100% subsidiary of Levi Strauss USA, has evolved beyond denim, with Active driving its expansion into outerwear, sweaters, jackets, and T-shirts—scaling this portfolio to ₹100 Cr.







- o Active Has been in the partnership with the LEVIS for last 22 years
- More than just a manufacturing arm, Active is the creative powerhouse a dedicated studio that forecasts trends, conceptualizes designs, and ensures market success through a fully compliant, state-of-the-art production division.
- o Recognized annually for excellence, **Ms. Kalika Mehra** leads the charge in **women's empowerment** under LS & Co's global vision.
- Levi's reported 11% YoY growth in FY22, strengthening its No. 1
  denim brand status worldwide. As Levi's only sustainabilitydriven solution in India, Active is shaping a greener future while
  unlocking a ₹500 Cr growth opportunity across 110+ countries.

## **Powering Global Fashion Brands**



Active Clothing isn't just a manufacturer it's a strategic partner, helping global brands scale, innovate, and localize their supply chains.



#### Strengthening India's Role as a Global Manufacturing Hub

- Winter wear business, previously centralized in Bangladesh, transferred to Active in FY22.
- Supports PM Modi's 'Factory of the World' vision, reinforcing India's manufacturing leadership.
- Contributing to Bestseller's success Indian market.



#### **ADIDAS: Driving Innovation with Patented Designs**

- shoe upper designs for Adidas, developed by Active.
- Innovations include import substitutes, boosting India's Make in India initiative.
- Enhancing brands product range with cutting-edge, locally manufactured designs.



#### A Trusted Partner in Infant Clothing

- Active provides a **coordinated**, **single-source solution** for Tchibo's Germany infant clothing business.
- Business scaled to €750,000 within two years, supporting Tchibo's expansion across Europe's leading retail & e-commerce markets.

## Active Edge: Innovation, Excellence & Market Dominance



#### Innovative Design & R&D

Builds competitive – In-house design team with a dedicated research center for trend-driven apparel.

#### **Advanced Technology**

Adoption of cutting-edge machinery for precision and efficiency.

#### **Quality & Timely Deliveries**

Stringent quality control with a reliable supply chain.

#### Scalable Manufacturing

Flexible production capacity to support expansion and new product lines.

# Exclusive Product Offerings

Uses Unique, customer-specific designs catering to premium fashion brands.

#### **Skilled Workforce**

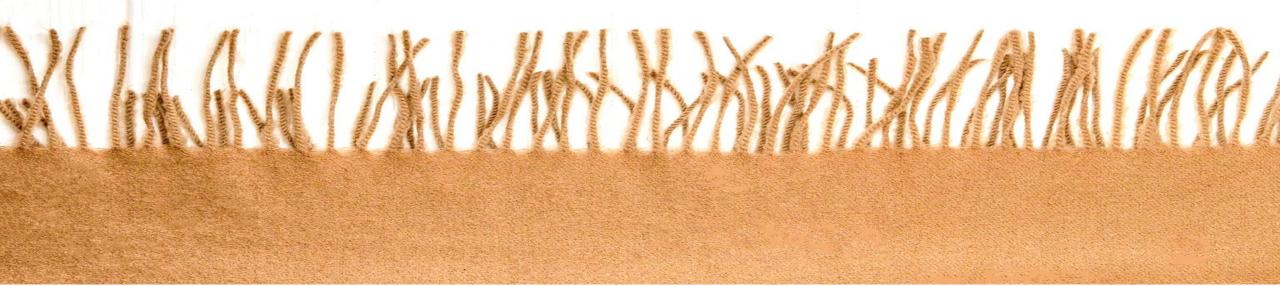
Experienced professionals ensuring high-quality production

#### **Strong Brand Partnerships**

Trusted supplier to leading global fashion brands

#### **Robust Marketing Network**

Well-established distribution channels driving market reach.



## Initiatives Driving Growth, Market Expansion & Sustainability



To stay competitive in the global market, Active has implemented key strategic initiatives focused on infrastructure, technology, and leadership.



# Infrastructure Enhancement & Capacity Expansion

Increased production capacity across all verticals to meet rising demand efficiently.



#### **Backward Integration**

Strengthened the supply chain by establishing inhouse capabilities in printing, garment dyeing, dip dyeing, and specialized washes, leading to reduced lead times and improved quality.



#### **Premium Product Development**

Developed in-house expertise in intricate hand and manual embroideries, enabling the company to offer high-value, premium products.

#### **Leadership Strengthening**

The company has strengthened its leadership team by appointing experienced industry professionals to key roles, including a Production Director, VP for Circular Knits & Soft Wovens, and senior heads for exports, sampling, and production. Their expertise is expected to enhance operational efficiency, expand market reach, and drive sustained growth.

#### Sustainability

Active has Installed the roof top solar panel having annual capacity to generate **500 KW Which is 50% Of the required demand.** 



## **Esteemed Board Of Directors**





Mr. Rajesh Mehra Managing Director



Mrs. Renu Mehra
Non-executive Director &
Non-executive Chairman



Mr. Naval Kishore Gupta Independent Director



Mr. Kishore Kumar Bajaj Independent Director



### **Key Management Personnel**





#### Kalika Mehra

Chief Operating Officer
11+ years of experience

Kalika Mehra oversees HR functions, regulatory compliance, and design operations at Active Clothing Limited. She plays a key role in driving product development, fostering innovation, and aligning customer offerings with market trends.



#### Hitesh Manuja

Chief Executive Officer 25+ years of experience

Hitesh Manuja provides strategic leadership, steering the company's growth into new markets while ensuring profitability and operational excellence. He is instrumental in stakeholder management, risk mitigation, and promoting innovation and sustainability.



#### Vishal Sekhari

VP Circular Knits/Wovens 27+ years of experience

Vishal Sekhari oversees the knitting wovens production process, machine maintenance, and workflow optimization. He plays a crucial role in quality control, material management, and implementing innovative knitting techniques to enhance efficiency and reduce costs.



#### Yougesh Choudhary

Production Director
26+ years of experience

Yougesh Choudhary leads production planning and process optimization, ensuring efficiency, quality, and cost-effectiveness. He manages production teams, oversees supply chain coordination, and enforces health and safety compliance while driving continuous improvement initiatives.



#### Mandeep Singh

Chief Financial Officer 30+ years of experience

Mandeep Singh directs the company's financial strategy, overseeing budgeting, cash flow management, and risk mitigation. He ensures financial compliance, investor relations, and cost control while supporting strategic decisions on expansion, mergers, and acquisitions.



#### Hans Notiyal

**Production Manager** 25+ years of experience

With extensive industry experience, Hans Notiyal manage daily production operations, resource allocation, and quality control. He focus on process optimization, cost management, and safety compliance while ensuring seamless production flow and inventory management.



#### **Shivam Khurana**

Production Manager 25+ years of experience

With extensive industry experience, Shivam Khurana manage daily production operations, resource allocation, and quality control. He focus on process optimization, cost management, and safety compliance while ensuring seamless production flow and inventory management.



#### **Uday Kotyal**

Quality Manager 30+ years of experience

Uday Kotyal leads quality assurance efforts, ensuring strict compliance with industry standards and customer expectations. He oversees inspection, process improvement, supplier quality management, and customer feedback resolution while driving continuous improvement initiatives.

## Awards & Recognition





LEVIS Men's Bottom Growth 2017



LEVIS Highest Growth Platinum North 2019



LEVIS Highest Growth 3 Year CAGR 2019



Dare To Dream Company Of the Year 2021



Indian Achievers Award Promising MSME 2021-22



Being Human Super 50 Club 2023



Being Human Super
50 Fund Management
Star 2023



LEVIS Highest Sales Growth Indigo Retailer 2024



LEVIS 20 Years Of Partnership

### **Future Direction**





## Diversified Product Portfolio

Engaged in highquality garment manufacturing and FMCG distribution, covering a wide range of products and markets.



## Infrastructure Expansion

Additional land acquired to enhance production capacity and support future scalability.



#### **Revenue Target**

Aiming to reach ₹500 Cr revenue in the next three years and ₹1,000 Cr revenue in five years, driven by rising market demand.



#### Dealer Network Expansion

Increasing its dealer base from **200** to **300**, reinforcing its distribution reach.



#### Tech- Enabled Ecosystem

Leveraging Al-driven design, smart manufacturing, and data-backed marketing to optimize operations.



## Global & Domestic Expansion

Strengthening partnerships with fashion brands across domestic and international markets.



## Sustainability & Innovation

Focused on ecofriendly materials and advanced production techniques to align with evolving industry trends.

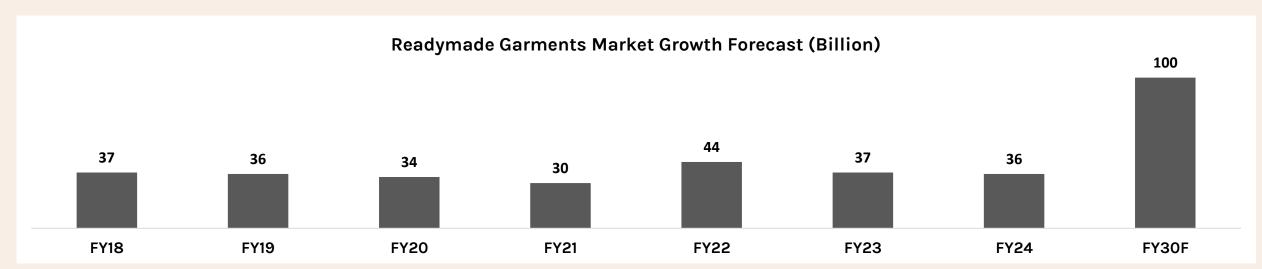


## Textile Industry & Market Growth In India



Active Clothing Co Ltd operates in a dynamic and growing industry with significant opportunities driven by fashion trends, sustainability, and technological advancements.

- o India is the world's second-largest textile producer and fifth-largest exporter across apparel, home, and technical textiles. The industry contributes 2.3% to GDP, 13% to industrial production, and 10.5% to exports. Its GDP contribution is expected to double to 5% by decade's end.
- o The market for Indian textiles and apparel is projected to grow at a 10% CAGR to reach US\$ 350 Billion by 2030. India ranks among the top five global exporters in several textile categories, with exports expected to reach US\$100 Billion
- The sector contributed 8.21% to the country's total export value. Despite challenges in global trade, the US and the EU (European Union) continue to be India's primary export destinations, accounting for 47% of its textile exports
- The Indian government has introduced various schemes to attract private equity and employ more people, such as the Scheme for Integrated Textile Parks (SITP), Technology Upgradation Fund Scheme (TUFS), and Mega Integrated Textile Region and Apparel (MITRA) Park scheme. The government has set an ambitious target of achieving USD 250 Billion in textiles production and USD 100 Billion in exports over the next 5-6 years. This goal is aimed at boosting demand and driving growth in the industry.



Source: IBEF, Invest India

### Emerging Trends In The Readymade Garments And Knitwear Sectors



#### Readymade Garments Market

Market size was valued at \$983.7 Billion in 2019 and is projected to reach \$1,268.3 Billion by 2027, registering a CAGR of 8.8% from 2021 to 2027

- Fashion Trends: Growing fashion influence drives demand for the latest designs.
- Online Retail: E-commerce boosts accessibility, offering variety and price comparison.
- Disposable Income: Rising middle-class income shifts consumption toward premium goods, fueling growth.

Circular Knit Fabric Market

Market size was valued at USD 8.5 Billion in 2023 and is projected to reach USD 14.3 Billion by 2031, growing at a CAGR of 6.1% during the forecasted period 2024 to 2031

- Sustainability: The market is being driven by the growing emphasis on sustainable textiles, with manufacturers investing in eco-friendly production techniques and using recycled or organic fibers.
- Athleisure Trend: The athleisure and sportswear industries are significant drivers of market expansion, leveraging the comfort and moisture-management qualities of circular knit materials

**Sweaters Market** 

The sweaters market size was valued at USD 12.8 Billion in 2023 and is projected to reach USD 19.6 Billion by 2030, growing at a CAGR of 5.9% during the forecasted period 2024 to 2030

- Fashion and Sustainability: The market is driven by fashion trends and the increasing demand for sustainable and ethically produced clothing.
- Health and Wellness: Rising health consciousness among consumers has increased the demand for sustainable fashion within the sweaters market

**Outwear Jacket Market** 

The outdoor jacket market is witnessing a shift towards sustainable manufacturing processes and the use of recycled materials

- Technology Integration: The integration of technology in outerwear jackets, such as built-in GPS trackers and smart fabrics, is gaining momentum.
- Minimalist and Gender-Inclusive Designs: Minimalist designs with clean lines and versatile aesthetics are gaining popularity, along with gender-inclusive designs that cater to a diverse range of body types

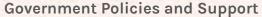
Source: Allied Market Research

## The Future Of The Indian Knitting Industry



#### Growth in Demand

The knitting sector is experiencing increased demand due to the rising popularity of knitted fabrics in fashion, sportswear, athleisure, and technical textiles.



Government policies, upcoming FTAs, and initiatives like Make in India, PLI, and MITRA textile parks are set to boost India's appeal to global buyers and strengthen the textile industry.

#### Sustainability and Innovation

The industry emphasizes sustainability and innovation, attracting conscious consumers and ensuring long-term success.

Global Market Position
India is poised to lead in
fashion and design, with
emerging brands and startups
driving growth, especially in
Bangalore.









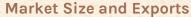






#### **Technological Advancements**

The industry is enhancing its technological capabilities, with modern machines and innovations playing a crucial role in transforming the sector.



India's knitwear market is pegged at around \$9.1 billion and is slated to reach about \$21.5 billion by 2027, recording 9% growth.

#### E-commerce and Online Retail

The growth of e-commerce platforms has significantly impacted the knitwear market, offering convenience, a wider product range, and competitive pricing.



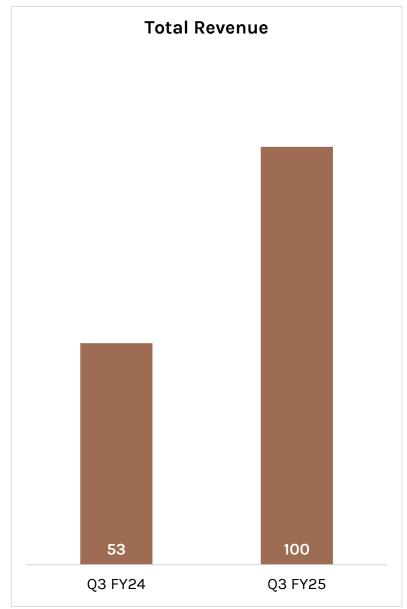
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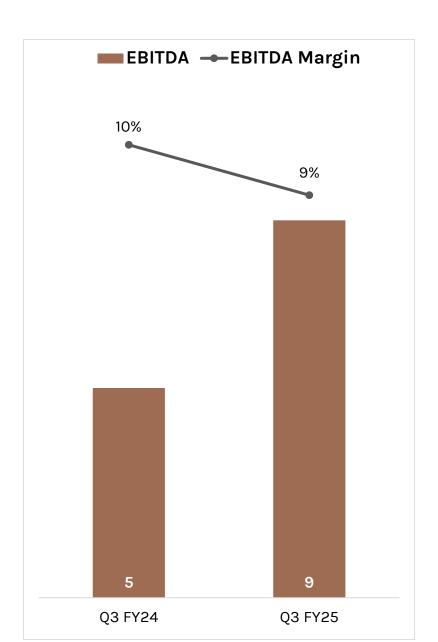
In conclusion, the Indian knitting industry is set to experience significant growth in the coming years, driven by a combination of factors including technological advancements, government support, and a growing global demand for knitted products

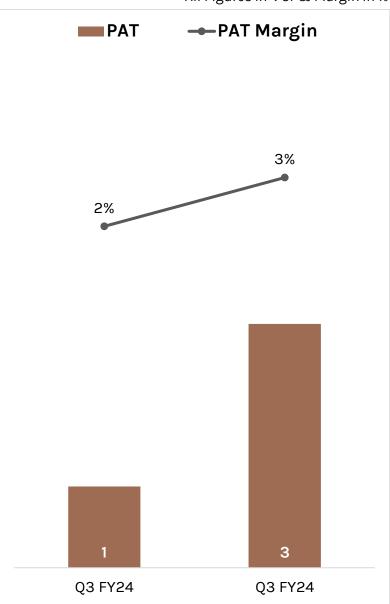
## Q3 FY25 Financials Highlights



All Figures In ₹ Cr & Margin In %







# Q3 FY25 Financial Performance

**Investor Presentation** 



All Figures In ₹ Cr & Margin In %

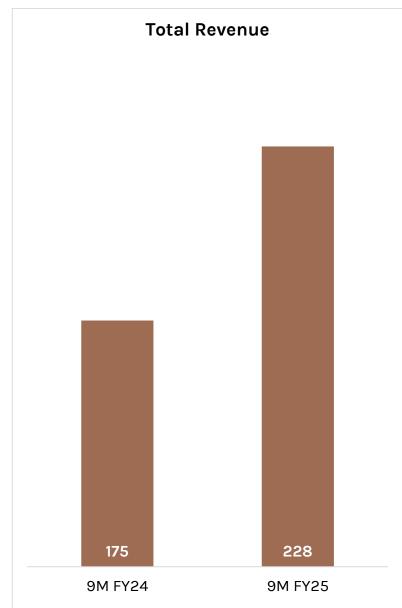
Net Sales Other Income  Total Income  Raw material	Q3 FY24  53  0  53  34  11	Q3 FY25  100  0  100  74	YOY 89%
Other Income  Total Income  Raw material	0 <b>53</b> 34	0 100 74	89%
Total Income  Raw material	<b>53</b> 34	100 74	89%
Raw material	34	74	89%
	11	13	
Employee Benefit Expenses			
Other Expenses	2	4	
Total Expenditure	48	91	
EBIDTA	5	9	66%
Interest	2	3	
Depreciation	2	2	
РВТ	1	4	208%
TAX Expense	0	1	
PAT	1	3	223%
EPS	0.63	2.02	221%

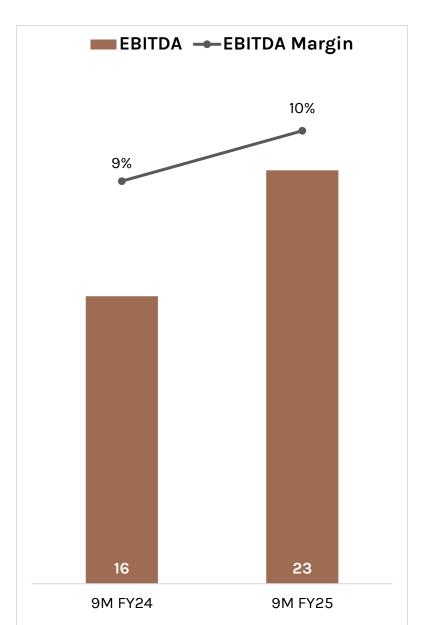
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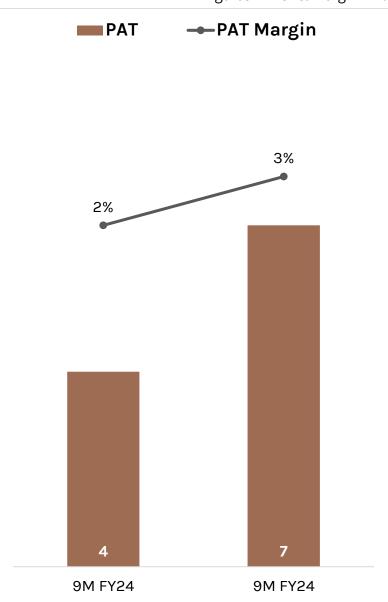
## 9M FY25 Financials Highlights



All Figures In ₹ Cr & Margin In %







# 9M FY25 Financial Performance

**Investor Presentation** 



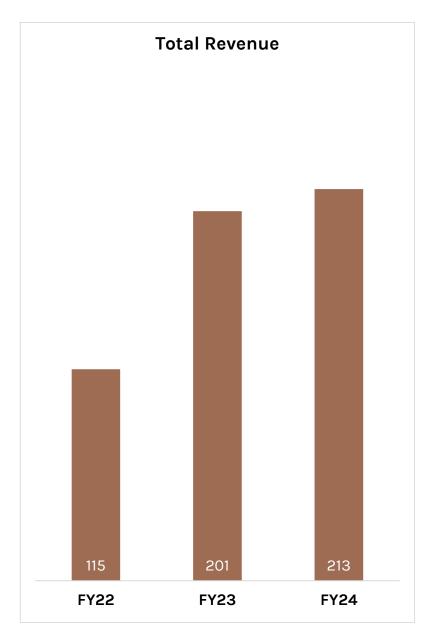
			All Figures In ₹ Cr & Margin In %
Particulars	9M FY24	9M FY25	YOY
Net Sales	174	228	
Other Income	0	1	
Total Income	175	228	31%
Raw material	122	158	
Employee Benefit Expenses	29	37	
Other Expenses	7	10	
Total Expenditure	158	205	
EBIDTA	16	23	40%
Interest	7	9	
Depreciation	5	5	
PBT	4	9	
TAX Expense	1	2	
PAT	4	7	97%
EPS	2.37	4.39	85%

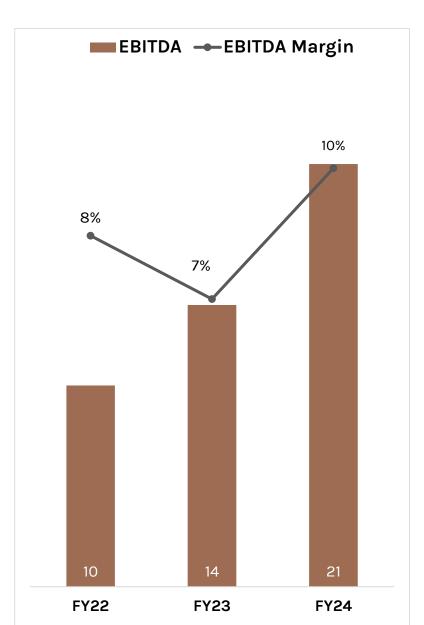
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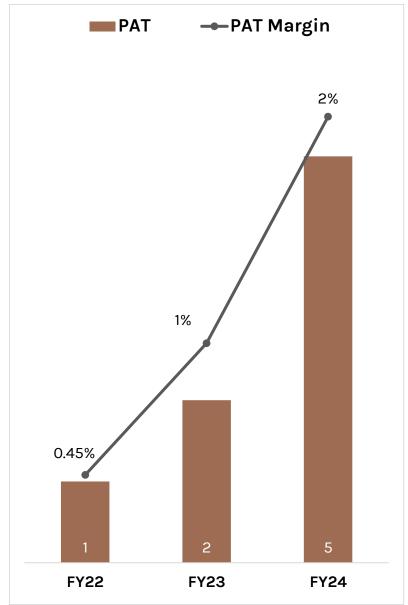
## Financials Highlights



All Figures In ₹ Cr & Margin In %







## Financial Performance



All Figures In ₹ Cr & Margin In %

		All Figures In ₹ Cr & Margii		
Particulars	FY22	FY23	FY24	
Revenues	115	200	212	
Other Income	0	0	0	
Total Income	115	201	213	
Raw Material	82	143	142	
Employee Benefit Expenses	18	34	40	
Other Expenses	6	10	10	
Total Expenditure	106	187	191	
EBIDTA	10	14	21	
Interest	6	7	8	
Depreciation	3	4	7	
PBT	1	3	6	
TAX Expense	0	1	1	
PAT	1	2	5	
EPS	0.34	1.46	3.13	
Investor Presentation			34	

## Balance Sheet



Assets	FY22	FY23	FY24
Non Current Assets			
Fixed assets	31	45	58
Non Current Investments	0	0	0
Other Non Current Financial Assets	1	1	1
Deferred Tax Assets (Net)	0	0	0
Other Non Current Assets	0	11	2
Total Non Current Assets	32	57	60
Current Assets			
Inventory	62	66	73
Trade receivables	39	48	75
Cash & Bank Balance	4	0	0
Other Current Financial Assets	0	0	0
Current Tax Assets (Net)	0	0	0
Other Current Assets	8	8	12
Total Current Assets	113	121	160
Total Assets	146	178	220

		All Figures In ₹ Cr & Margin In %		
Equities & Liabilities	FY22	FY23	FY24	
Equity	16	16	16	
Other Equity	47	49	54	
Non Controlling Interests	0	0	0	
Net Worth	62	64	69	
Non Current Liabilities				
Non Current Borrowings	21	27	28	
Deferred Tax Liability	0	0	0	
Long Term Provision	0	0	0	
Other non-current liabilities	0	2	4	
Total Non Current Liabilities	21	29	33	
Current Liabilities				
Current Borrowings	30	52	58	
Lease Liabilities	0	0	0	
Trade Payables	20	23	45	
Current Tax Liabilities (Net)	0	0	0	
Short Term Provisions	0	0	0	
Other Current Liabilities	12	10	15	
Total Current Liabilities	62	85	118	
Total Liabilities	146	178	220	

## Cash Flow Statement



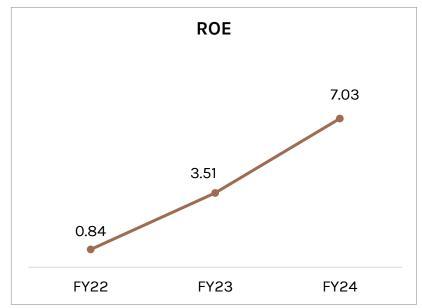
All Figures In ₹ Cr & Margin In %

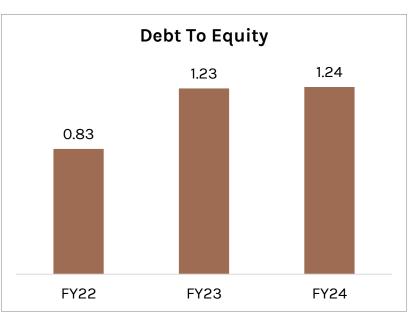
Particular	FY22	FY23	FY24
Cash from Operation	10	14	21
Cash from Investments	-0.5	-17	-19
Cash from Financing	-10	-1	-1
Net Cash Flow	-0.2	-4	0.2

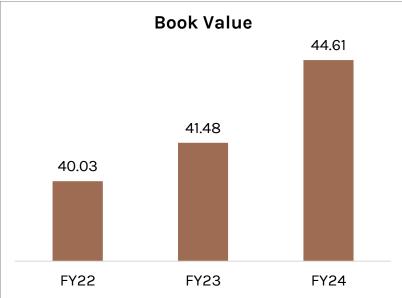
## **Key Ratios**

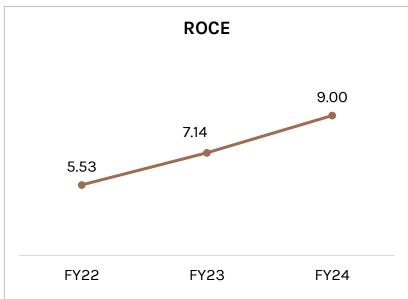


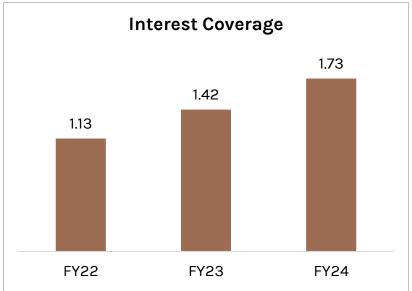
All Figures In ₹ Cr & Margin In %

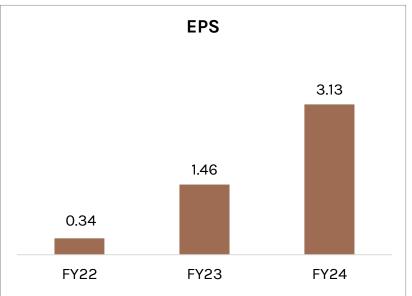










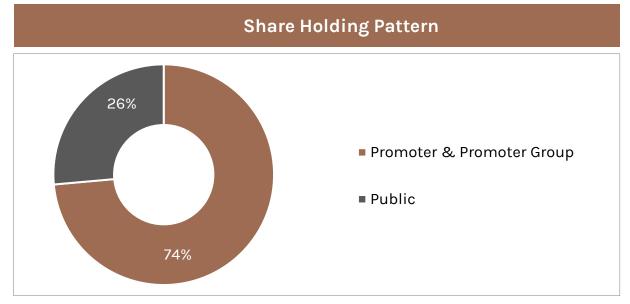


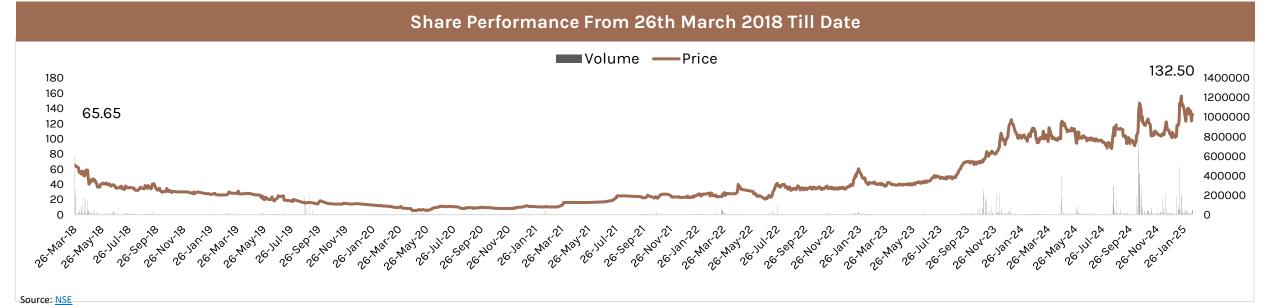
### **Stock Information**



As On 14-02-2025 As On 31-12-2024

BSE: ACTIVE   541144   INE380Z01015				
Share Price (₹)	132.50			
Market Capitalization (₹ Cr)	205.54			
No. of Shares Outstanding	1,55,12,215			
Face Value (₹)	10.00			
52 Week High-Low (₹)	161.20/ 82.05			





### **Investment Rationale**





India's one of the leading integrated **design-to**retail apparel company, catering to premium fashion and DTC brands.

#### **Tech-Driven Excellence**

Al-powered design, **smart manufacturing**, and data-backed marketing ensure efficiency and innovation.

#### Scalable & Future-Ready

Expansion plans in place with additional land acquisition, targeting ₹500 Cr in 3 years and ₹1,000 Cr in 5 years.



#### **Strong Industry Position**

A preferred manufacturing partner for **global high-fashion streetwear** and established international brands.



#### **Operational Excellence**

End-to-end control over production with **fully** compliant state-of-the-art facilities.



® ₩ ®

#### Strong Financial Performance

Consistent revenue growth, improving EBITDA margins, and a **strong** balance sheet.



#### **Expanding Distribution Network**

Strong dealer network set to grow from **200 to 300**, strengthening market penetration.



#### Sustainability & Compliance

Certified by **global standards** (GOTS, BCI, SA8000), aligning with ethical and ecofriendly production.



#### **Strategic Brand Partnerships**

Long-standing relationships with leading brands like Levi's, Adidas, Sketchers, Bestseller, and Tchibo.



#### Global Growth Potential

Positioned to capitalize on India's rising role as a manufacturing hub for global fashion brands.



# Thank You



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