



Active Clothing Co. Enters in Agreement with Ningbo Cixing Co. to Launch India's First Futuristic Smart Knitting Factory

Mohali, Panjab – July 2, 2025: Active Clothing Co limited, (BSE – 541144), one of India's leading 'design-to-shelf' platforms specializing in flat-knitted sweaters, jackets, and circular-knitted apparel for global fashion brands, today announced the long-term agreement with **Ningbo Cixing Co. Ltd.**, China—the world's largest manufacturer of computerized flat knitting machines.

This strategic collaboration paves the way for the establishment of **India's first "KNIT TO SHAPE" Smart Knitting Factory**, a next-generation manufacturing facility that brings together state-of-the-art automation, precision engineering, and zero-waste production technologies to redefine the future of sweater knitting in the country.

The initiative is a significant step forward in transforming traditional knitwear manufacturing into a futuristic, sustainable, and digitally enabled process. By integrating 3D seamless knitting solutions and intelligent design systems from Ningbo Cixing, the facility will enable Active Clothing to manufacture high-quality knitwear with greater efficiency, customization, and minimal material wastage.

Key highlights of the "KNIT TO SHAPE" Smart Knitting Factory include:

- **Introduction of advanced 3D seamless knitting technology** for enhanced design flexibility and garment durability
- **Automation-driven production lines** aimed at improving productivity and precision
- **Zero-waste manufacturing processes** to support sustainable and responsible production

This collaboration signifies a major leap in India's textile capabilities, aligning with the country's vision to emerge as a global hub for smart and sustainable garment manufacturing. Active Clothing's partnership with Ningbo Cixing Co. Ltd. reflects its unwavering focus on innovation, world-class manufacturing standards, and delivering technologically superior solutions to its global clientele.

The "KNIT TO SHAPE" Smart Knitting Factory is set to become a benchmark for the future of sweater production in India and reinforces Active Clothing Co. Ltd.'s position as a frontrunner in driving excellence and innovation in the apparel industry.

Commenting on the Development Mr. Rajesh Mehra Managing Director, of Active Clothing Co Limited said, "We are proud to announce our long-term collaboration with Ningbo Cixing Co. Ltd., which marks a major milestone for Active Clothing Co. Ltd. and the Indian apparel industry as a whole. The establishment of India's first '**KNIT TO SHAPE**' Smart Knitting Factory is a step towards redefining how sweaters are manufactured in the country.

This initiative brings cutting-edge knitting technology to India, enabling fully automated, 3D seamless production that reduces material waste and enhances design precision. It represents a shift towards intelligent, sustainable, and future-ready manufacturing—aligned with our vision to stay ahead of industry trends and deliver world-class quality to our global partners.

The 'KNIT TO SHAPE' Smart Knitting Factory will not only improve operational efficiency and product innovation but also open new pathways for skill development, job creation, and technology adoption in the Indian textile

sector. This partnership positions Active Clothing Co. Ltd. at the forefront of smart manufacturing and strengthens our ability to serve evolving global fashion demands with speed, flexibility, and sustainability.

We remain committed to investing in advanced infrastructure and creating long-term value for our stakeholders through continuous innovation and excellence in execution.”

About Active Clothing Co limited

Active Clothing Co. Limited is a premier apparel manufacturer based in Mohali, Punjab, specializing in flat-knitted sweaters, jackets, and circular-knitted t-shirts and sweatshirts. As India's one of the leading fully integrated "design-to-shelf" solution provider, the company offers comprehensive services encompassing design, manufacturing, and retail. Active Clothing has built a strong reputation as a trusted partner for leading global fashion brands, including Levi's, George, Pepe Jeans, ONLY, Jack & Jones, Vero Moda, Next, Skechers, Guess, Puma, Ted Baker London, T.K. Maxx, United Colors of Benetton, and Adidas. With its end-to-end capabilities, the company is a preferred choice for high-fashion streetwear worldwide.

With a state-of-the-art facility, Active Clothing ensures that all processes—from concept development to final production—are conducted under one roof. This integrated model allows for strict quality control, faster turnaround times, and efficient order management, making it a reliable partner for some of the world's most recognized fashion brands. The company's core product line includes flat-knit sweaters, fly-knit shoe uppers, circular knits, outerwear jackets, and wovens. Expanding beyond its traditional offerings, Active has also introduced new categories such as knitted beanies and gloves, soft-knitted toys, and athleisure products, further strengthening its market presence.

A key differentiator for Active Clothing is its tech-enabled design and manufacturing platform, which enhances efficiency and sustainability in product development. Through virtual knitting and digital sampling, the company helps brands reduce waste, save time, and optimize costs while maintaining high design precision. This innovative approach aligns with the evolving needs of the fashion industry, where speed, sustainability, and digital integration are increasingly essential.

As the only company in India to offer a true design-to-retail model, Active Clothing is strategically positioned for growth. With increasing demand from both domestic and international fashion brands, the company continues to expand its reach, particularly in the high-fashion winter wear segment. Its strong technological foundation, robust manufacturing capabilities, and commitment to quality and sustainability make it a trusted name in the global apparel industry.

Active Clothing remains focused on scaling its operations, enhancing its product portfolio, and building long-term partnerships with premium global brands. The company's ability to seamlessly blend creativity, technology, and manufacturing expertise ensures that it stays ahead in an evolving and competitive market.

The company got listed on the BSE on March 26, 2018 with an IPO of ₹ 26.56 Cr.

In FY25 the company reported Total Income of ₹ 297.12 Cr, EBITDA of ₹ 28.49 Cr, and PAT of ₹ 8.45 Cr

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Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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